

## EAST Search History

| Ref # | Hits | Search Query                                       | DBs   | Default Operator | Plurals | Time Stamp       |
|-------|------|--|---|------------------|---------|------------------|
| S1    | 0    | (central near3 ad nea3 server)                     | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | AND              | OFF     | 2006/03/13 17:04 |
| S2    | 38   | (central near3 ad near3 server)                    | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | AND              | OFF     | 2006/03/13 17:04 |
| S3    | 13   | (central near3 ad near3 server)<br>schedule        | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | AND              | OFF     | 2006/03/13 17:07 |
| S4    | 8    | (central near3 ad near3 server)<br>schedule banner | US-PGPUB;<br>USPAT;<br>USOCR;<br>EPO; JPO;<br>DERWENT;<br>IBM_TDB | AND              | OFF     | 2006/03/13 17:07 |


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Central ad server

Search

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## Web

Results 1 - 10 of about 20,100,000 for **Central ad server**. (0.49 seconds)**Central ad server** - [Wikipedia, the free encyclopedia](#)

The **central ad server** was first developed and introduced by FocaLink Media Services in 1995 for controlling online advertising or banner ads. ...

en.wikipedia.org/wiki/Central\_ad\_server - 13k - Cached - Similar pages

**Brand Central Ad Server Tracking | Products**

Dubai's premier interactive agency provides online advertising, website design, streaming broadband video, **ad server** tracking and interactive campaigns.

www.flipcorp.com/brandcentral/ - 13k - Cached - Similar pages

**central ad server**: Information From Answers.com

**central ad server** A **central ad server** is a computer **server** that stores advertisements and delivers them to web site visitors.

www.answers.com/topic/central-ad-server - 27k - Cached - Similar pages

[Reference.com/Encyclopedia/Central ad server](#)

Reference.com free online encyclopedia article for **Central ad server**, powered by Wikipedia.

www.reference.com/browse/wiki/Central\_ad\_server - 11k - Cached - Similar pages

**ISP-Planet - Equipment - Central Ad 4.0**

Banner **Ad Server**: **Central Ad 4.0**. Every ISP who's serious about significant revenue from Web-based advertising will eventually install a banner **ad server**. ...

www.isp-planet.com/equipment/central\_ad\_server.htm - 10k - Cached - Similar pages

**Central Ad 4.0 - Online Ad Servers and Ad Server Software ...**

Internet **Ad Sales** -- online advertising network reviews and information, internet marketing tips, **ad** industry news and insights, web links and peer-to-peer ...

www.internetadsales.com/modules/wfsection/article.php?articleid=651 - 100k - Cached - Similar pages

**Online Ad Servers and Ad Server Software • :: Internet Ad Sales ::**

**Central Ad 4.0**, Affordable **ad-serving** product, 472, 0, 0.00. Disco, Remotely hosted  
Flash **ad server**, 597, 0, 0.00. Discountclick, Small-scale hosted banner ...

www.internetadsales.com/modules/wfsection/index.php?category=16 - 101k - Cached - Similar pages

**Knowledge Central: Overview - DoubleClick Inc.**

Knowledge **Central** features the latest trends from DoubleClick's **ad** and ... new methodologies to calibrate panel data with **ad-server** reports in order to ...

www.doubleclick.com/us/knowledge\_central/ - 18k - Cached - Similar pages

**Central Ad**

In order to use SSIs, do I HAVE to rename all files with the .shtml extension?  
I need to install **Central Ad** on a second **server**, do I need another KEY? ...

support.centralad.com/ - 20k - Cached - Similar pages

**Resource center : Ad Server Software**

Capsule Review: Offers **Central Ad Pro 3.0J**, an **ad server** package that I have used for several months to rotate over 2.5 million ads across my sites. ...

www.pr2.com/resources\_ads.htm - 10k - Cached - Similar pages

## Sponsored Links

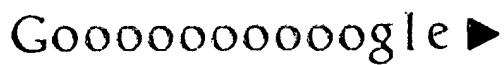
**Ad Server**

Compare the best **Ad Delivery** tools in our extensive online directory.  
WebsiteZone.com

**Ad Server Solutions**

**Ad Management & Affiliate Software**  
**Ad serving** on your terms. Customize  
www.adserversolutions.com

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Result Page:    1   2   3   4   5   6   7   8   9   10    **Next**

Free! Speed up the web. [Download the Google Web Accelerator.](#)

|                   |                                       |
|-------------------|---------------------------------------|
| Central ad server | <input type="button" value="Search"/> |
|-------------------|---------------------------------------|

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[Google Home](#) - [Advertising Programs](#) - [Business Solutions](#) - [About Google](#)

## Scholar

Results 1 - 10 of about 579 for central ad server banner automatic. (0.10 seconds)Fuzzy Web Ad Selector Based on Web Usage Mining - group of 4 »

SM Bae, SH Ha, SC Park - IEEE INTELLIGENT SYSTEMS, 2003 - [ieeexplore.ieee.org](#)  
 ... can accomplish data cleaning— cleaning a **server** log to ... transform the fuzzy sets for  
**Web ad** categories derived ... this article, we use the **central** gravity method ...  
 Cited by 1 - Web Search - BL Direct

Key fingerprint= AF19 FA27 2F94 998D FDB5 DE3D F8B5 06E4 A169 4E46

T Yao - [sans.org](#)  
 ... Personally, I dislike this kind of **central** monitoring and ... but its privacy control  
 is limited to **ad** blocking ... re already using an HTTP proxy **server**, WebWasher has ...  
 View as HTML - Web Search

BE AWARE OF SPYWARE—A Hidden Threat to PC's Security and Privacy

J Truong, G Practical - [giac.org](#)  
 ... and half of that number may be constantly receiving pop ups and **banner** advertisements, with ...  
 does not require a **central server** for it ... download, like SpyBot and Ad-aware ...  
 View as HTML - Web Search

Supporting Communications Infrastructure Evolution - group of 3 »

AD Marshall - Proceedings of the 1994 conference of the Centre for ..., 1994 - [portal.acm.org](#)  
 ... changing underlying communications layers, has been **ad hoc** and ... by the user, then  
 the **server** subsequently spawns ... O is redirected to a PVM **central** console program ...  
 Web Search

Panopticon.com: Online Surveillance and the Commodification of Privacy.

JE Campbell, M Carlson - Journal of Broadcasting & Electronic Media, 2002 - [questia.com](#)  
 ... receiving the benefits to agree that "**banner-type** ads for ... Though the **central** guard  
 tower housing the panoptic ... site affiliated with an Internet **ad server** is to ...  
 Cited by 3 - Web Search - BL Direct

Defending against an Internet-based attack on the physical world - group of 13 »

S Byers, AD Rubin, D Kormann - ACM Transactions on Internet Technology, 2004 - [portal.acm.org](#)  
 ... practiced by many Web sites such as third party **ad** providers. ... When a registration  
 occurs at any **server**, it is communicated to a **central** monitoring service ...  
 Cited by 5 - Web Search

Securing a Process to Synchronize Field Data with a Central Database

GCWS Administrator - [giac.org](#)  
 ... field laptops are not managed by a **central** IT group ... is completely isolated from the  
 internal **AD** domain ... WAN Active Directory (of which the FTP **Server** and SyncHost ...  
 View as HTML - Web Search

Learning to Remove Internet Advertisements - group of 5 »

N Kushmerick - Agents, 1999 - [portal.acm.org](#)  
 ... The **central** research issue, therefore, is to choose an ... are then con- sulted to classify  
 each example as **AD/AD**. ... on top of the Muffin proxy **server** [muffin.doit ...  
 Cited by 37 - Web Search

Factors Influencing Clicking of Banner Ads on the WWW - group of 4 »

CH Cho - CYBERPSYCHOLOGY AND BEHAVIOR, 2003 - [liebertonline.com](#)

... 132 this study measured the real click- through of each **banner ad**, which is a ... were  
auto- matically transmitted to the database file located at the **server**. ...  
Cited by 1 - Web Search - BL Direct

Using **Server** Log Files and Online Experiments to Enhance Internet Marketing - group of 2 »  
CF Hofacker, J Murphy - Contemporary Research in E-Marketing, 2005 - biz.uwa.edu.au  
... revenue by inducing the visitor to click on **ad banners**. ... Using **Server** Log Files 239 ...  
to wording, layout or formatting of specific links or **banner** ads influence ...  
Cited by 2 - View as HTML - Web Search

Goooooooooooooogle ►  
Result Page:    1   2   3   4   5   6   7   8   9   10    **Next**

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